

2024

The Adelaide University Engineering Society



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ABOUT US!

Adelaide University Engineering Society

The Adelaide University Engineering Society (AUES) is the largest representative body for Engineering students on campus. The club provides events for its members to enjoy and assist in career opportunities. The AUES run events for students by students, our committee, comprised of ambitious university students, is passionate about networkings students with each other and the industry to build long lasting connections.



Our dynamic society has successfully organised engaging events that have become the heartbeat of our community. From sizzling BBQs that bring members together over mouth-watering grills to thought-provoking industry nights that foster professional connections, and the intellectually stimulating trivia nights to the sophisticated cocktail soirées, our calendar is brimming with diverse activities. You and your company can be apart of these spectacular joy filled events!

This is your opportunity to engage, shape and influence Australia's engineering future.



EMPOWER

We're driven to ensure everyone feels comfortable and safe in our initiatives, social events and industry engagement-based activities.



CONNECT

We run and manage large-scale events to allow our students to connect with one another and the industry many will enter in the near-future.



UNITE

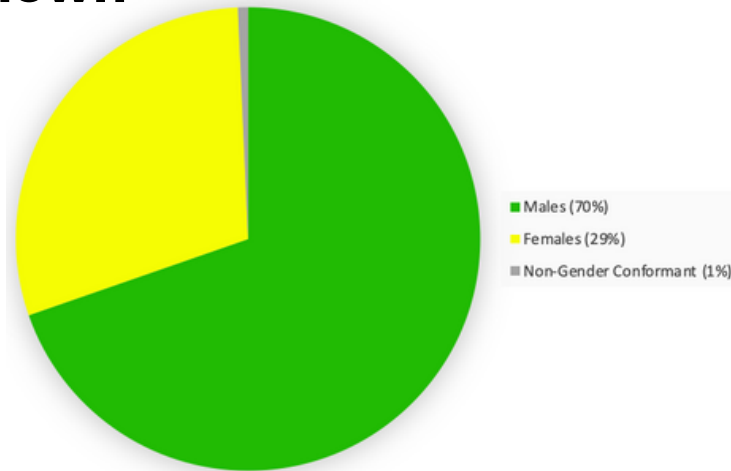
Always conveying the message to unite a wide variety of diverse individuals to foster a true sense of belonging and purpose.



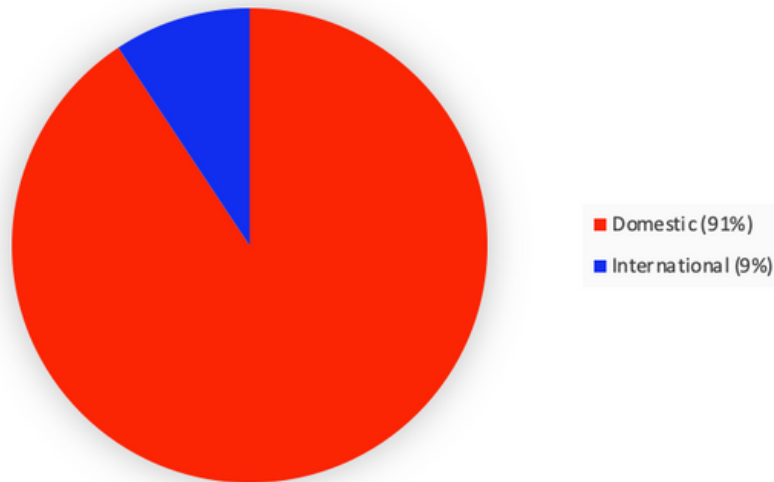
Club statistics

In 2023, we had **1127 members**. The majority of these members are engineering students at the University of Adelaide however many others join to simply enjoy our all-inclusive events.

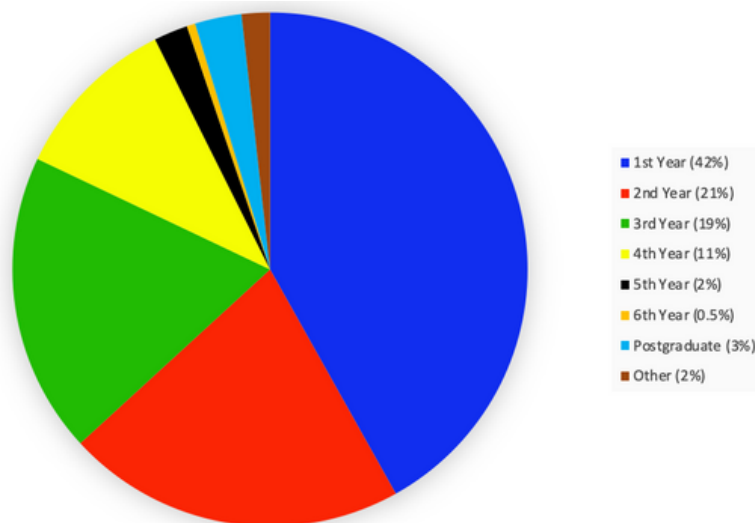
Gender Breakdown



Domestic vs International Breakdown

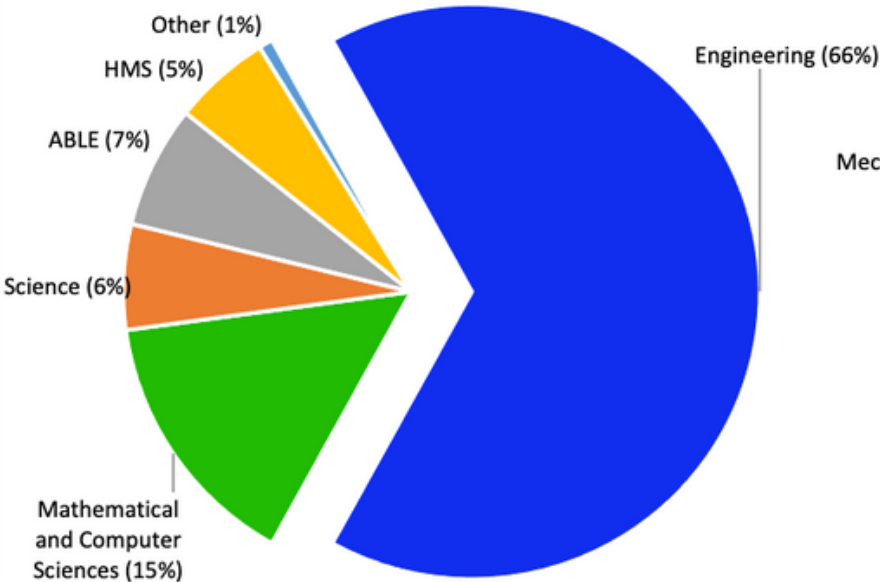


Year Level Breakdown

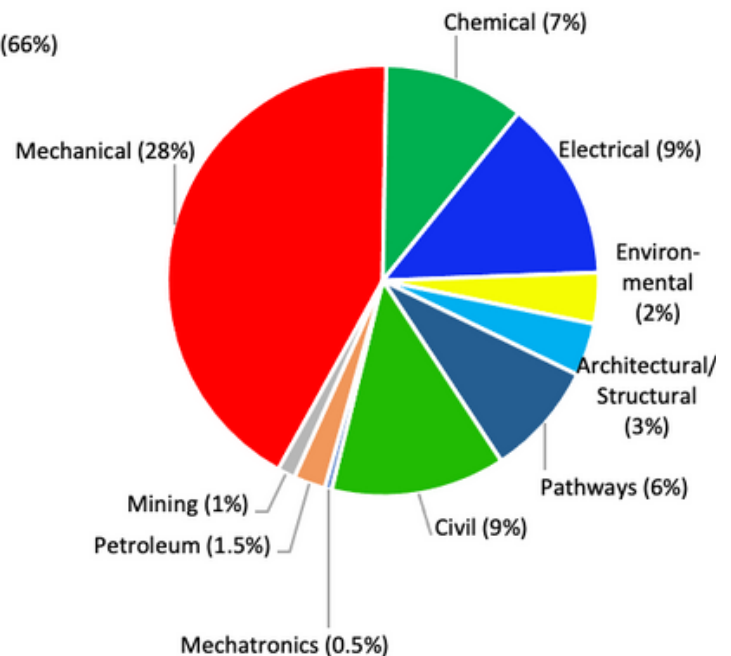


Club statistics

Degree Breakdown



Engineering Breakdown



Out of our 1127 members, 87% belong under the SET (Science Engineering and Technology) faculty and 2/3rds of our society members are engineers (makes sense since we are the engineering society!). Of these engineers, you can see the breakdown of engineering types in proportion to the society as a whole.

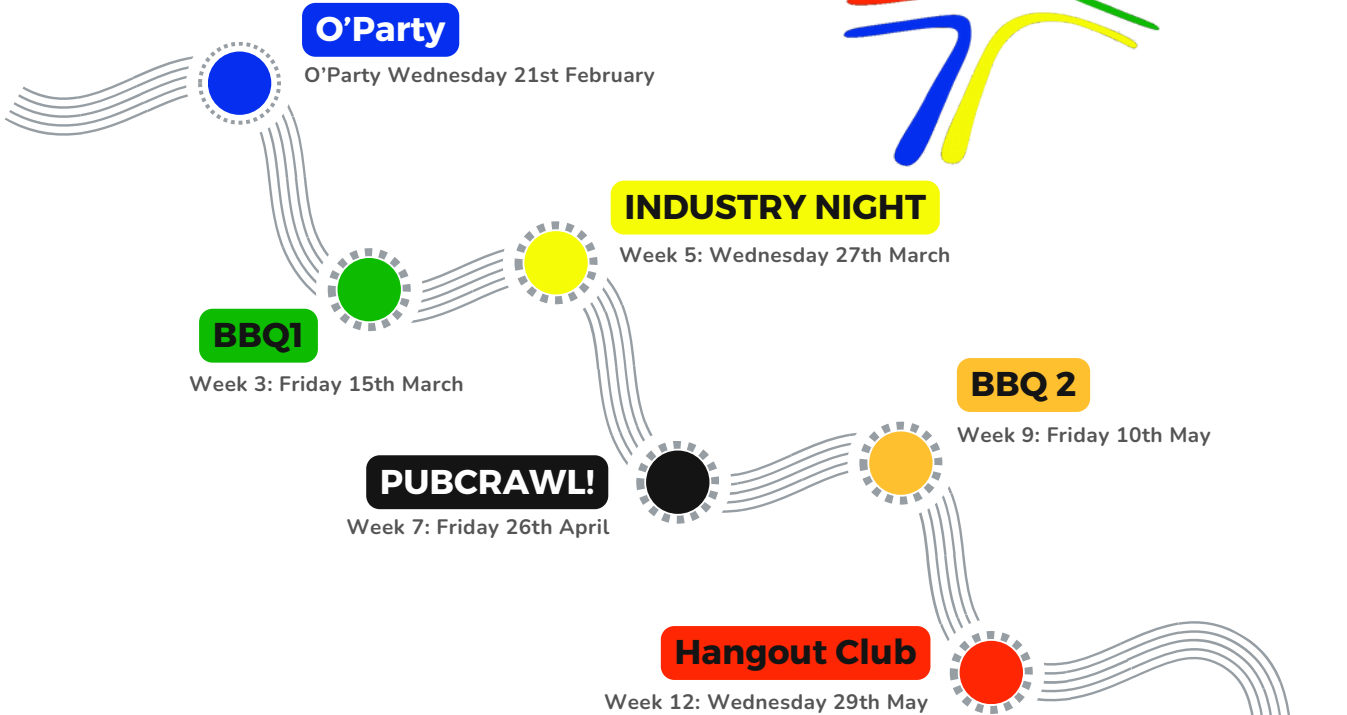
A further 7% belong to the ABLE (Arts Business Law and Economics) faculty and the remaining 5% belong to the HMS (Health and Medical Sciences) Faculty. Other signifies lecturers, professors or tutors being apart of the fun too!

Our society is large and diverse! We accept all students from the University of Adelaide to participate at our events and socialise.

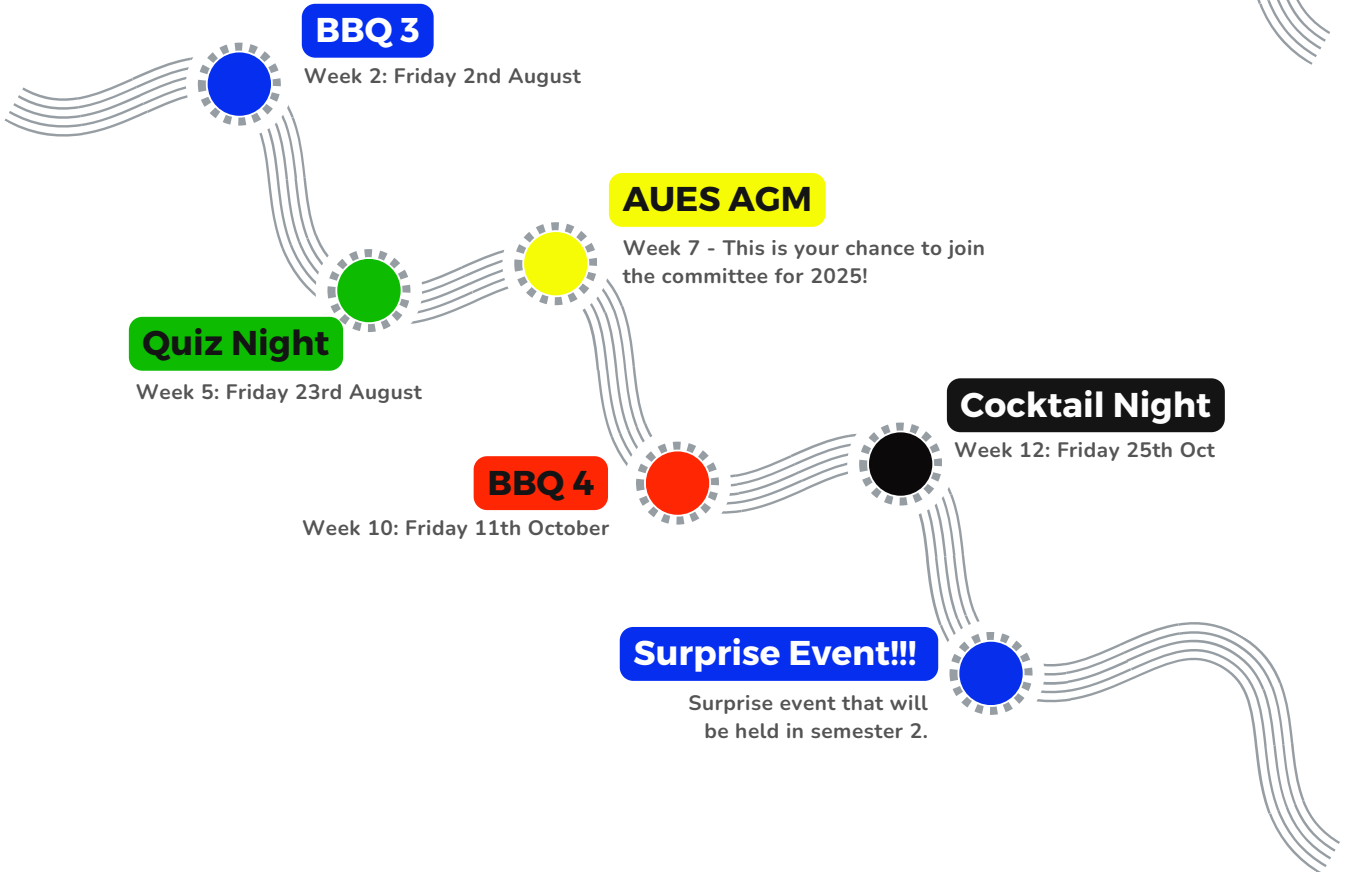


AUES 2024 Events

Semester 1

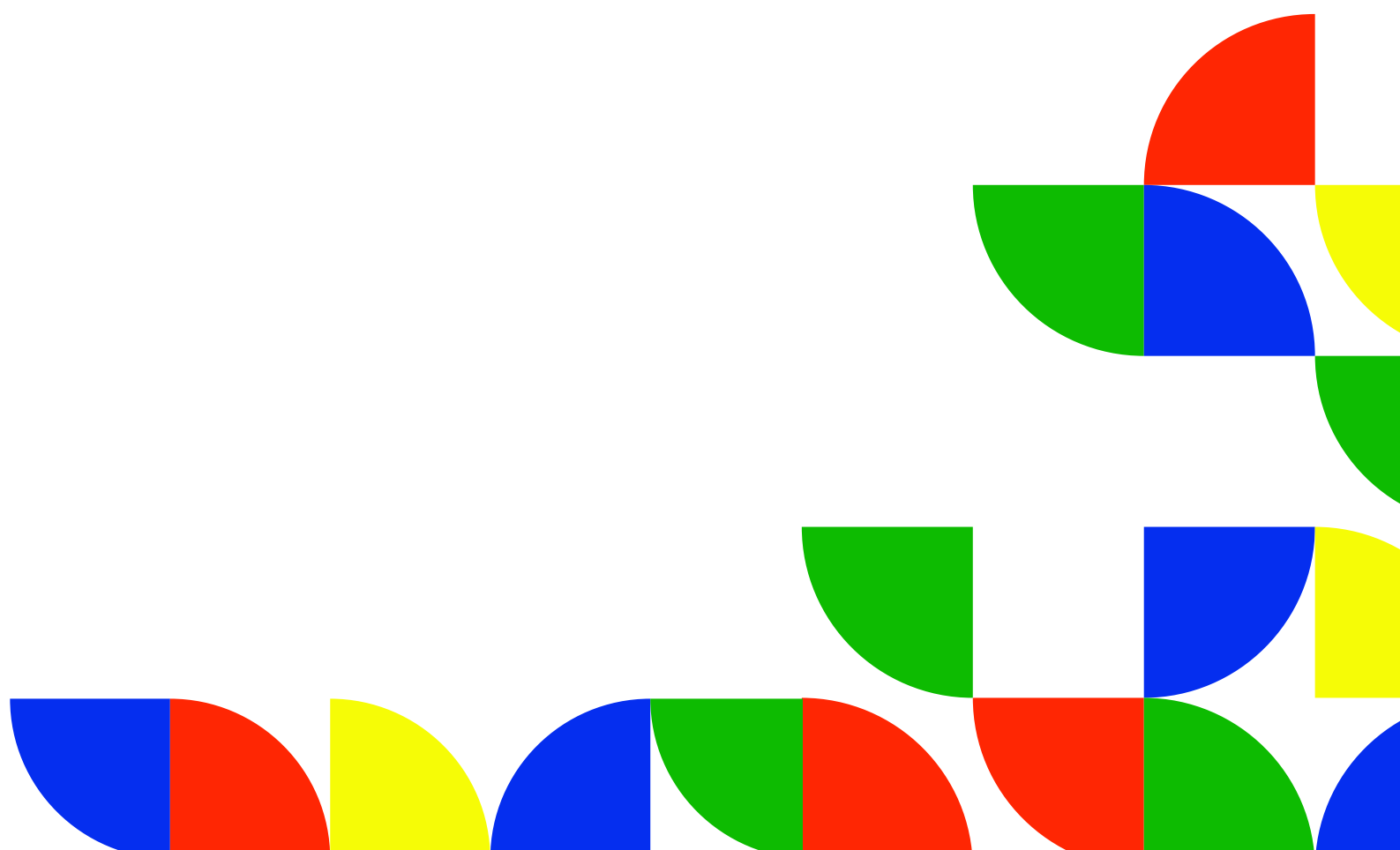


Semester 2



AUES EVENTS SPONSORSHIP PACKAGES

2024



Industry Night Outline

Sponsor the Adelaide University Engineering Society for the 2024 SET Industry Night and become a catalyst for collaboration, progress and success. Take your opportunity to forge connections with future leaders, and shape the trajectory of prospective employees.



Open-Networking

With 300 - 350 Science, Engineering and Technology (SET) students in attendance, the AUES SET Industry Night is our biggest careers-based Industry event and serves to connect like-minded students and companies to discuss graduate roles, internships and opportunities beyond their study.



Panel Discussions

For 2024, there will be two 30-minute panel discussions in which platinum and gold representatives will be asked specific questions related to their company, their personal pathway and give general advice to future SET employees.

The night consists of an exclusive opportunity for students and industry to meet, with food and drinks provided and company stalls set up for students to approach and initiate conversations.

The night is planned to be held in the Hickinbotham Hall in the National Wine Centre, with food and drinks provided throughout the length of the night.



Packages



Platinum Sponsor

6 Slots - \$2500

Panel Slot: Prime-time 30-minute slot in a dedicated exhibition room. (See Runsheet)

Setup: Two 1.8m Tables (3.6m) with two pinboards for promotional material.

Large Central Stall: Accommodates up to 5 representatives in a strategic location at the Wine Centre.

Sponsorship Post: Individual unique post per sponsor. Links permitted.

Promotional Material: Double-page spread in printed and electronic guides (up to 750 words). With logo on all promotional materials for industry night (Event page, Email correspondence, etc)

Recognition: Mentioned at the welcome speech. Company name mentioned in student email.

Additional promotional opportunities will be discussed and determined in further discussions with the committee.



Gold Sponsor

10 Slots - \$1750

Setup: One 2.4m Table with a pinboard for promotional material.

Large Stall: Accommodates up to 4 representatives in a strategic location at the Wine Centre.

Sponsorship Post: Individual unique post per sponsor. Links permitted.

Promotional Material: Single page spread in printed and electronic guides (up to 500 words).

Recognition: Company name mentioned in student email.



Packages



Silver Sponsor

10 Slots - \$1250

Setup: One 1.8m Table.

Stall: Accommodates up to 3 representatives.

Sponsorship Post: Two Group posts, 5 sponsors per post.

Promotional Material: Half Page spread in printed and electronic guides (up to 150 words).



Bronze Sponsor

10 Slots - \$550

Setup: Room for a banner to stand in front of.

Sponsorship Post: Single Group post, 10 sponsors per post.

Area: Accommodates up to 1 representative in a strategic location at the Wine Centre.

Promotional Material: Logo in printed and electronic guides (up to 150 words).



Everyone

Food: Finger food provided to the table

Drinks: Bar Tab for drinks for all event goers including companies

Logo Visibility: Logo on digital and physical promotional materials.

Audience Reach: Exposure to 9500 Facebook, 1400 Instagram, and 565 LinkedIn followers.



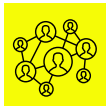
BBQ's Outline

The AUES hosts a total of four BBQ's throughout the year. They involve three hours of free drinks and food upon purchasing an annual AUES membership. These events attract between 400 - 700 students and are renowned as some of the best social events during our time as students at university.



Science, Engineering and Technology (SET) Socializing

The AUES BBQs provide an opportunity for like-minded individuals come together and share ideas and experiences as we progress through university together. However, they also are a form of escape from university assignments and assessments, and allow our SET community to engage over casual drinks and food.



Inclusive, Community-Building Atmosphere

Our BBQs transcend the sizzle of the grill and splash of a beer. The AUES aims to create a warm and welcoming environment where everyone feels included, wanted and safe as a diverse range of backgrounds, beliefs and walks of life mingle amongst the echoing laughter of the University.

As a sponsor of an AUES BBQ, you would have the unique ability to talk with University students in a casual setting on campus.

As the sole sponsor, you are free to network behind and near to your dedicated stall and be assured the AUES committee will provide you with complimentary snags and drinks!





Packages

BBQ/Major Sponsor

As a sponsor of an AUES BBQ, your company is entitled to the following from the AUES:

- Naming rights to the BBQ (i.e. 'Company Name' BBQ 1)
- 2 x Social Media Post in the lead-up to the event on our social media platforms (Instagram and Facebook). We have a following of almost 11,000 people with 9.5k followers on Facebook and 1.3k on Instagram.
- Your company logo on all publicity materials at the event
- Your company outline in the event description.
- A stall located at the BBQ, with the opportunity to network and mingle with attendees for up to 3 hours.
- If you choose to sponsor an AUES BBQ prior to our Industry Night, you have the opportunity to acquire an Industry Night sponsorship for half price (Platinum, Gold, Silver or Bronze all apply).
- Your logo located on our website and all our socials about your sponsorship for the club, including all emails sent to students on the footer of the email.
- Logo located on our digital membership card
- Expect more on advertising after our upcoming meetings where we'll brainstorm and plan our next moves.



BBQ 1 or BBQ 4 Sponsorship Cost: \$2500
BBQ 2 or BBQ 3 Sponsorship Cost: \$2000 (or equivalent in companies product)

Quiz Night Outline

One of the highlights of the AUES social calendar - the annual AUES quiz night. The Quiz Night traditionally sells out in 15-minutes and has 220 - 250 attendees in tables of eight armed with a chosen theme and ready for an evening of brain-teasing questions and lighthearted banter. The event promises an unforgettable evening of laughter, friendly competition, and creation of sentimental memories!



Interactive

The AUES Quiz Night is not just your standard Trivia contest. The committee take its audience on a journey. Whether through crowd banter, numerous mini-games or on-the-spot challenges, the AUES makes sure that its entire audience enjoys every moment of this memorable evening.



Amicable

Picture a room filled with warm smiles, friendly competition and shared excitement. All Quiz Night goers can be assured a night of comradery and conviviality!

As the only sponsor of the annual AUES Quiz Night, you and your company can be assured you are sponsoring the right event. With the opportunity to prepare marketing documents for presentation before and during the event, all Quiz Night participants will be reminded of your brand throughout the course of the night!





Packages

Quiz Night Sponsor

As a sponsor of the annual AUES Quiz Night, your company will receive:

- A company outline in the event description
- 1 x Social Media Post in the lead-up to the event on our social media platforms (Instagram and Facebook). We have a following of almost 11,000 people with 9.5k followers on Facebook and 1.3k on Instagram.
- A mention at the start of the night with a PowerPoint slide dedicated to your company.
- Opportunity for advertising at the event (Flyers on the tables, Banner at the door, posters etc).

Quiz Night Sponsorship Cost:

\$1000 or equivalent of companies product





Packages

Hang out Club

Hangout Club is a special event where members can come relax with some treats and play some games while meeting new people. This event is a no alcohol event, which welcomes everyone who needs to put their feet up and take a breather. We run this event closer to exam period to help de stress students who feel the weight of exams.

- A company outline in the event description
- 1 x Social Media Post in the lead-up to the event on our social media platforms (Instagram and Facebook). We have a following of almost 11,000 people with 9.5k followers on Facebook and 1.3k on Instagram.
- Opportunity for advertising at the event (Flyers on the tables, Banner at the door, posters etc).



Hangout Club Sponsorship Cost: \$600 or equivalent of companies product



Social Media Post

A social media post on facebook and instagram which your team can write up and after approval be posted on our media platforms to help advertise your company and/or product!

- 1 x Social Media Post in our social media platforms (Instagram and Facebook). We have a following of almost 11,000 people with 9.5k followers on Facebook and 1.3k on Instagram.

Sponsorship Media Post: \$300

If your company has sponsored any other major events we can do a social media post at a discounted price!

Contact us!

You can contact our sponsorship team at anytime by emailing
sponsorship@aes.com.au

Alternatively, please contact our President, Vice President or Treasurer via the details provided below.



Angus Russell

President

Studying Mechanical Engineering and Physics.

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president@aes.com.au

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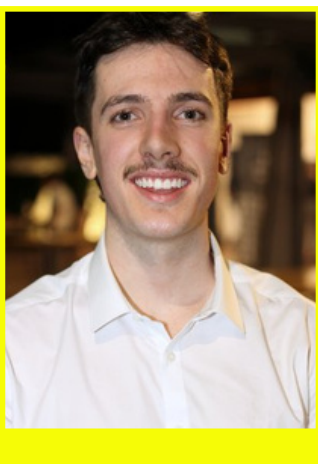
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